

LEADERSHIP WACO XLI
September 17, 2024

City of Waco Police Department

Chief Sheryl D. Victorian, Ph.D., Sergeant Adam Fuller & K9 ECHO



Department Mission

To provide police services to the Waco Community with –
Integrity, Professionalism, Accountability, & Respect.

- (1) To preserve life and property,
- (2) Enforce the law within the framework of the constitution,
- (3) To work in partnership with the community, and
- (4) To be good stewards of the public's trust and resources.



Waco Police Department

- Largest Police Agency in Central Texas
- 295 Sworn Personnel / 265 Actual
 - 83% Male, 17% Female
 - 75% White, 16% Hispanic, 9% Black
- 109 Professional FTE
- 136K Calls For Service in 2023
- WPD Services 100 Square Miles
- Budget > \$54 Million



Chief of Police
Sheryl D. Victorian, PhD

Chief's Executive Officer
Sgt. Keith Vaughn

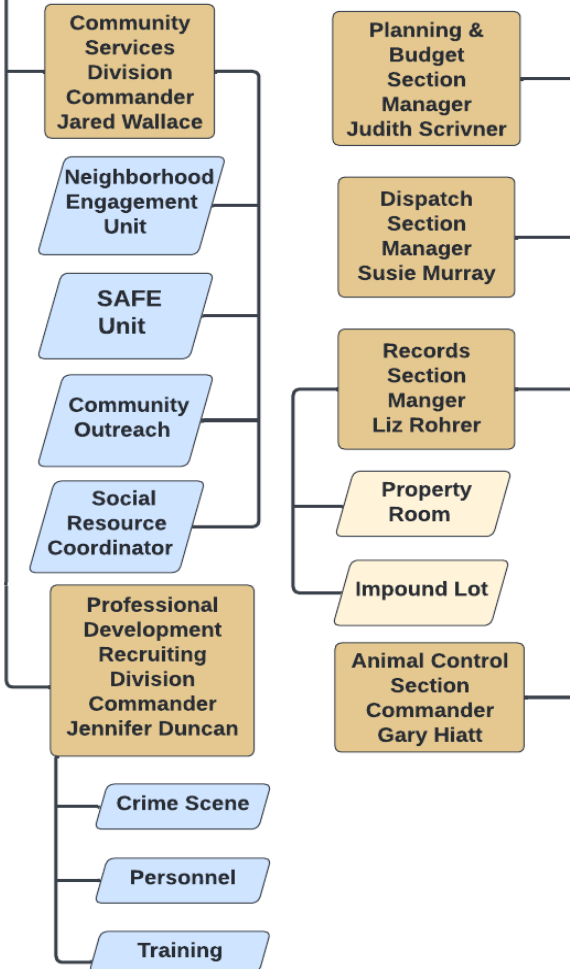
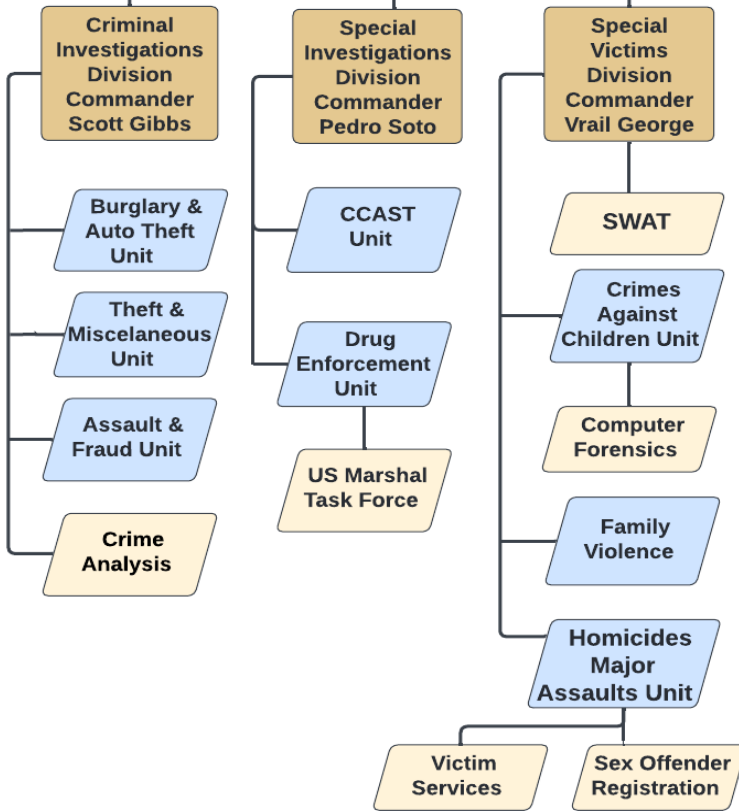
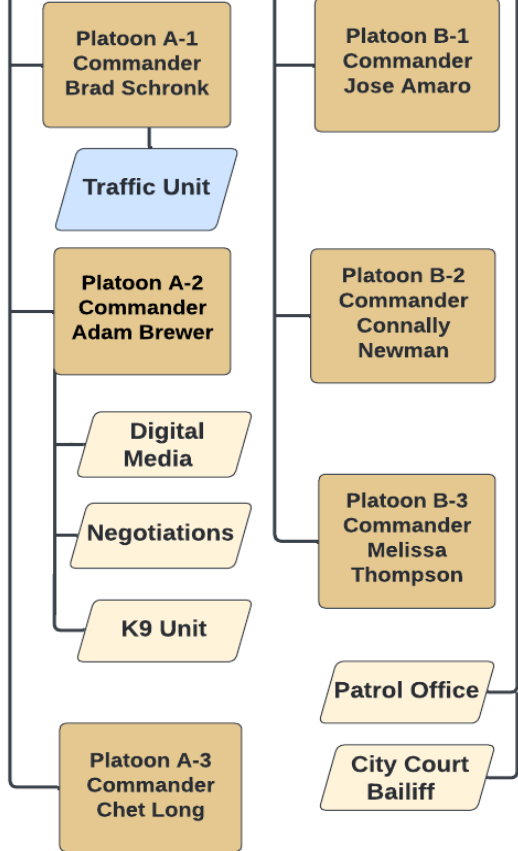
Public Information
Cierra Shipley

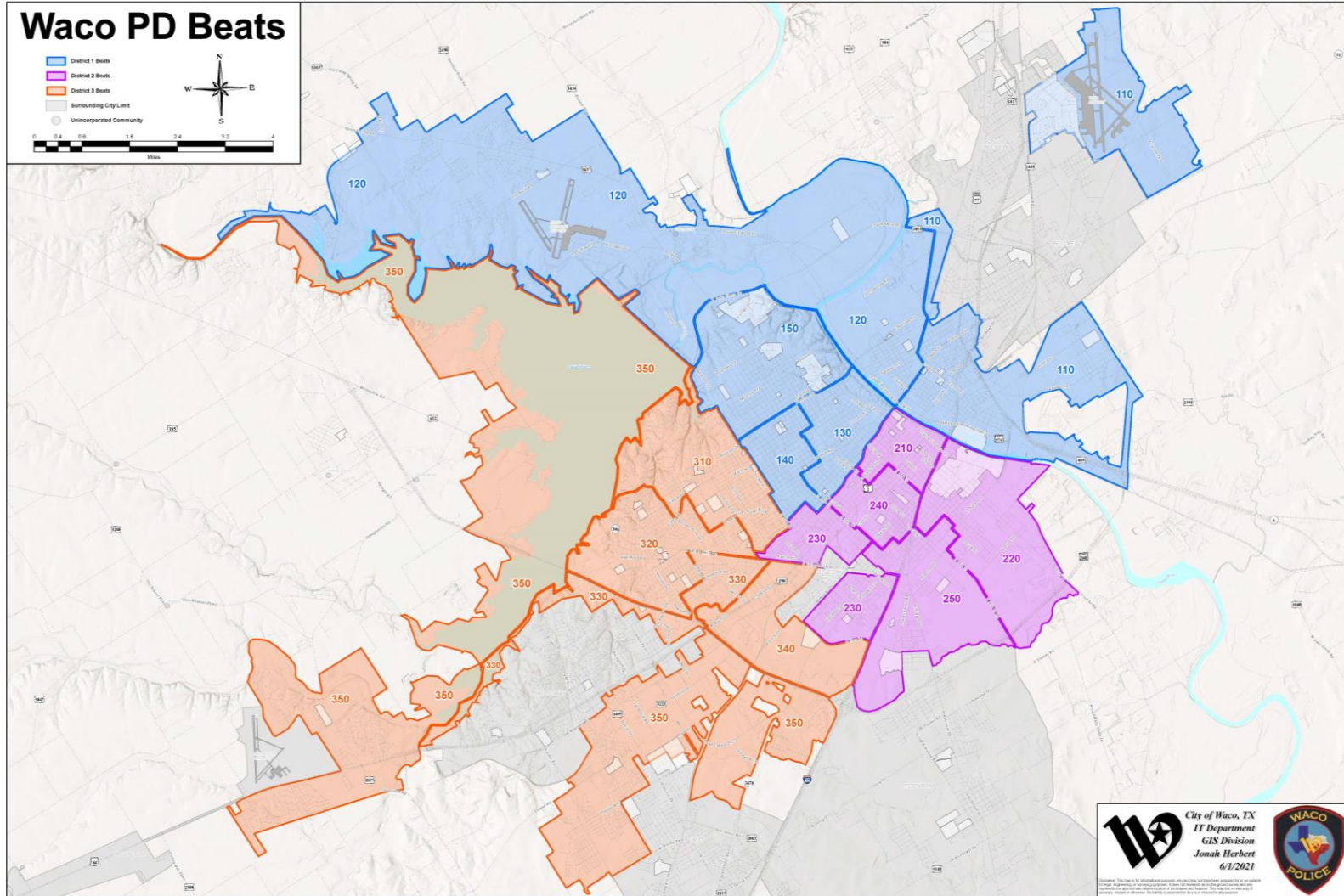
Professional Standards & Conduct
Sgt. TJ Beaudin

Patrol Operations Command
Assistant Chief Robert Lanning

Investigations Command
Assistant Chief Frank Gentsch

Support Services Command
Assistant Chief Mark Norcross





District & Beat Map



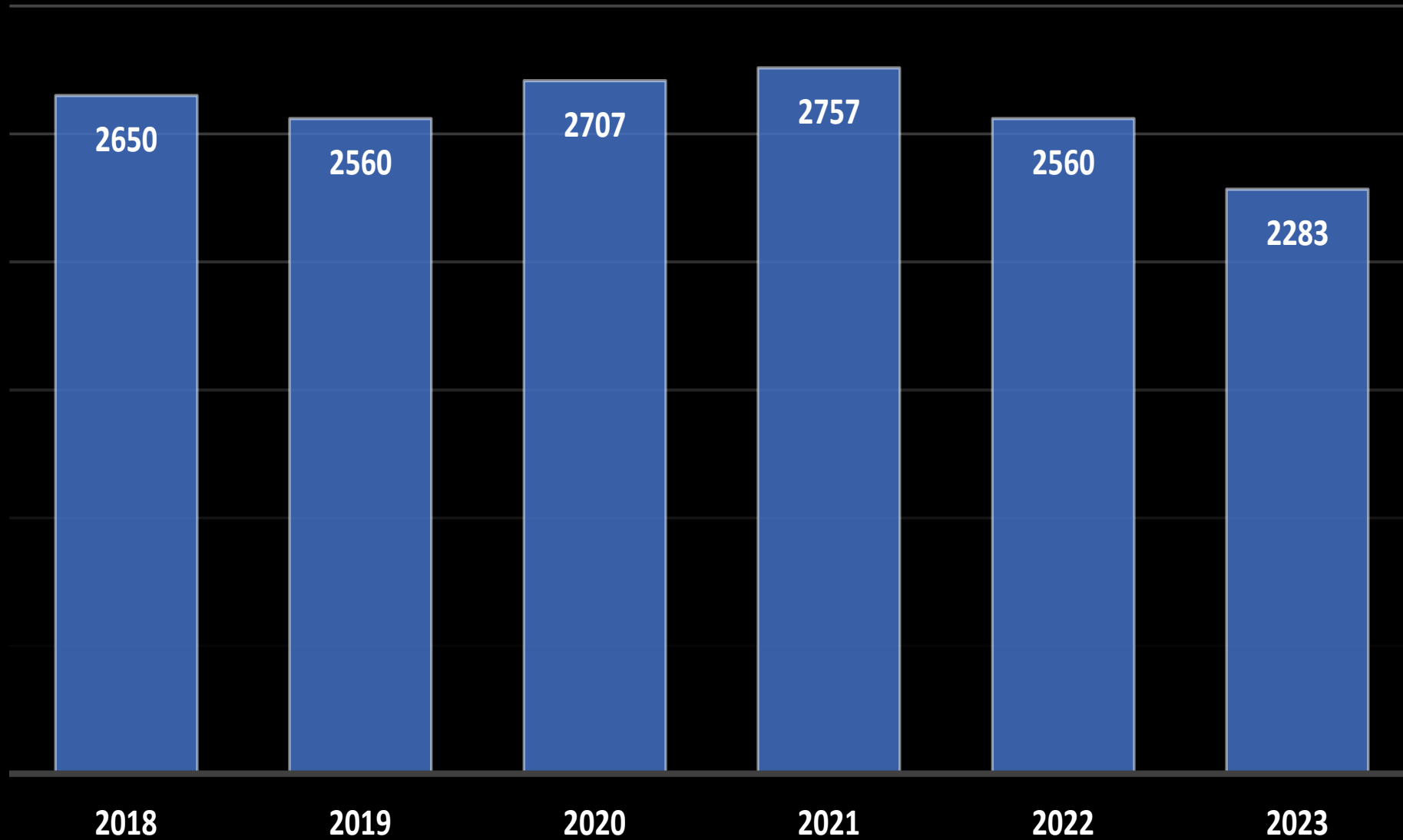
Crime
Statistics
'22 vs. '23

Crime YTD
Comparisons

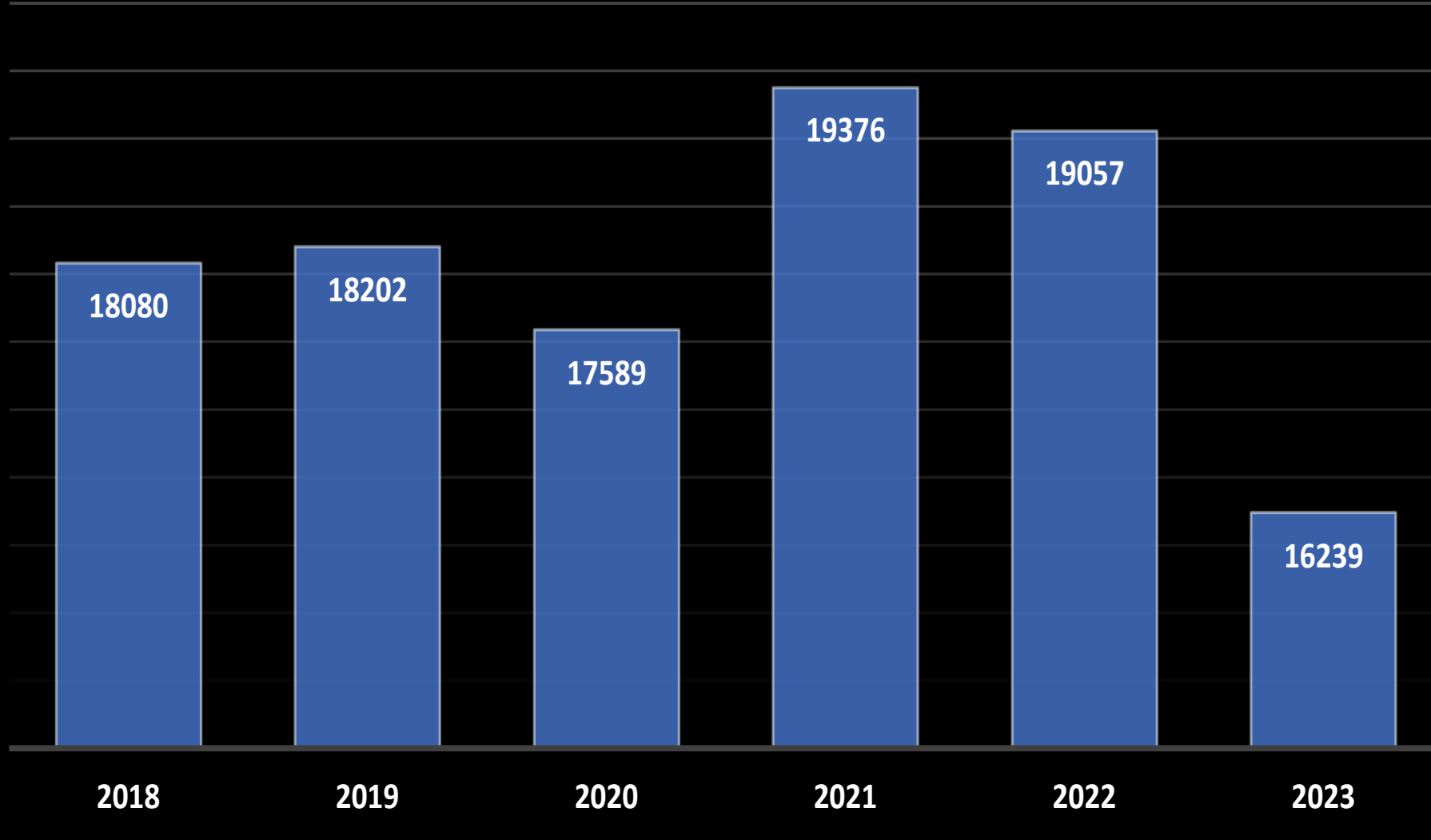
Non-Violent Crime

Violent Crime

Violent Crime 2018 - 2023



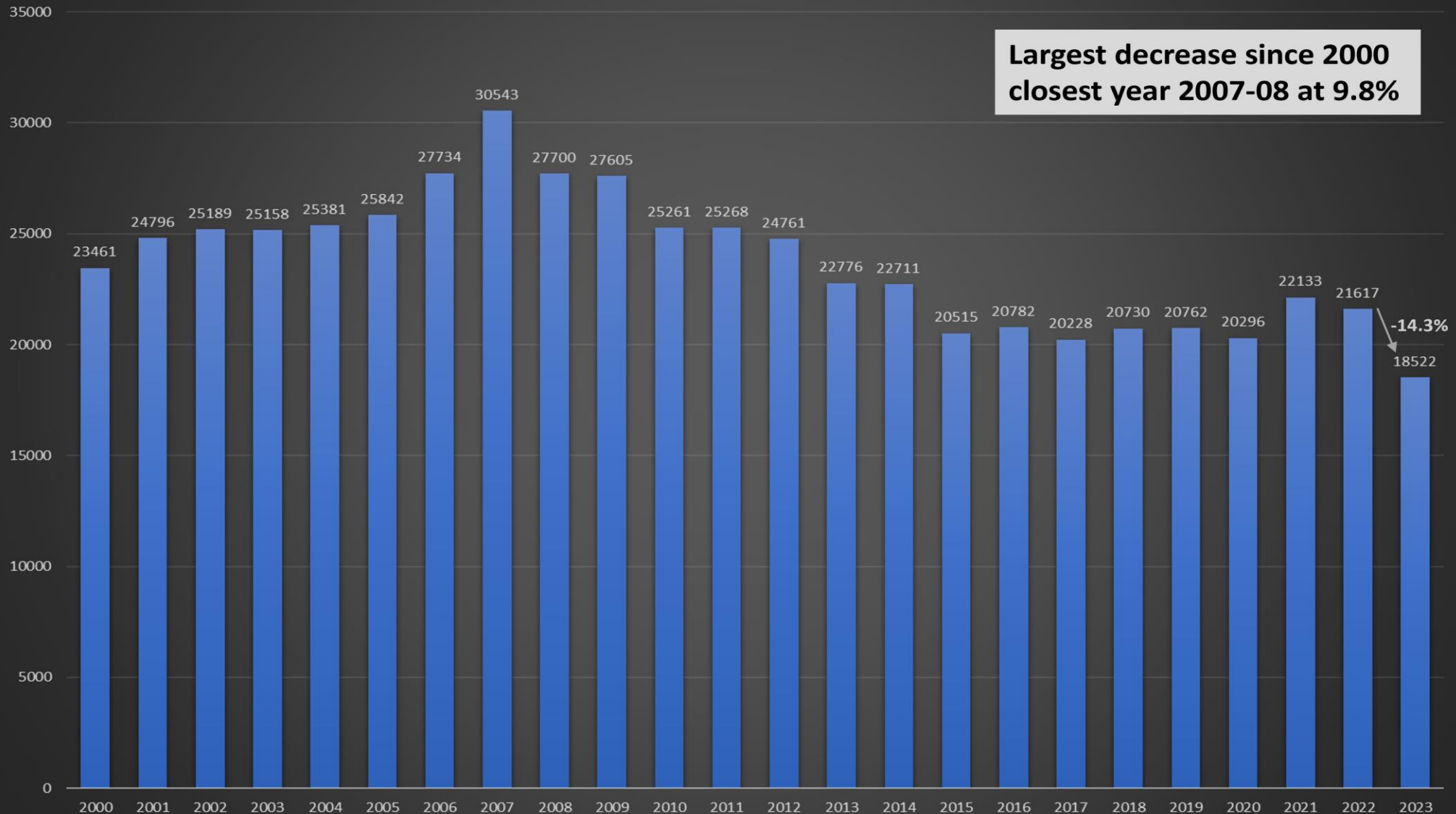
Non-Violent Crime 2018 - 2023



All Crimes 2018 -2023



All Crimes & Reports 2000-23





Waco PD Monthly Summary


August 2024



Performance Indicators

Violent Crime	YTD '24 vs '23:	-4%
Non-Violent Crime	YTD '24 vs '23:	-7%
Overall Crime	YTD '24 vs '23:	-6%
Violent Crime	Aug '24 vs '23:	3%
Non-Violent Crime	Aug '24 vs '23:	-15%
Overall Crime	Aug '24 vs '23:	-9%





Relational Policing:
Using the Power of
Connection to Build
TRUST



**THE WACO POLICE DEPARTMENT
IS COMMITTED TO EARNING
TRUST THROUGH
RELATIONAL POLICING**

Relational policing is a philosophy focusing on principles of creating genuine cooperative relationships between the police and citizens of Waco, Texas. WPD is committed to making every contact count by being **T**ransparent, **R**espectful, **E**ngaging, building **E**motional capital, and being **A**ccountable to earn the **TRUST** of the citizens we serve.





Using the Power
of Connection to
Build TRUST





How can YOU support Waco PD??

- Participate in WPD Programs
 - Citizens Police Academy
 - Victims Services
 - Ride Alongs
 - Explorers
 - Junior Police Academy
 - Chaplaincy
 - Citizens on Patrol
- Crime Prevention & Education
- Recruiting
- Volunteer during Special Events
- Notify us when we are not meeting the standard
- Tell us something "GOOD"
 - Catch us doing things right



We're HIRING



**We're Hiring
DISPATCHERS**



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Facebook: Waco Police Department

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https://twitter.com/WacoPolice?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor

YouTube: Waco Police Department

<https://youtube.com/@wacopolicedepartment7653>

Instagram: @WacoPolice

<https://www.instagram.com/wacopolice/?hl=en>

PODCAST: Waco PD on the BEAT

<https://waco-pd-on-the-beat.castos.com/>



THANK YOU!!



“The Safety of **OUR** City is dependent on the partnership between the Police and the Residents of Waco.”

Chief Sheryl D. Victorian, Ph.D.