

# GREATER WACO Business

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The Greater Waco Business magazine will feature a different theme to profile each quarter. Themes may include:

Aerospace | Advanced Manufacturing  
Quality of Life | Healthcare | Education  
Logistics | Special Editions

FOR INTERNAL USE ONLY

CONTRACT #:

Please select issues in which you would like your ad(s) to run and specify the year. You will be contacted with deadlines. Sponsor will be contacted with deadline for ad submission.

- First Quarter \_\_\_\_\_  
 Second Quarter \_\_\_\_\_  
 Third Quarter \_\_\_\_\_  
 Fourth Quarter \_\_\_\_\_

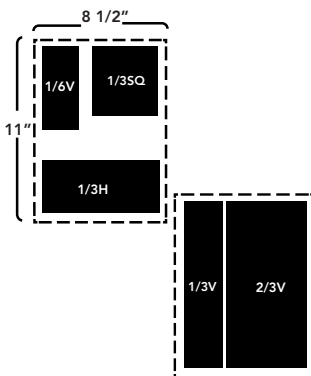
## Greater Waco Business Quarterly Sponsorship Contract

\*Sponsor Firm/Company \_\_\_\_\_  
 \*Name/Title of Authorized Representative \_\_\_\_\_  
 Address \_\_\_\_\_  
 Phone \_\_\_\_\_ \*Email (not website) \_\_\_\_\_  
 \*Signature \_\_\_\_\_ \*Date \_\_\_\_\_  
 \*Please provide marketing contact and email \_\_\_\_\_

(\*required fields)

View online issues at [Issuu.com/WacoChamber](http://Issuu.com/WacoChamber)

The Chamber does NOT build ads. Graphics must be supplied PRINT-READY. \_\_\_\_\_ Sponsor Initials



Ad Dimensions	W x H	One Time	Contract
<input type="checkbox"/> Inside Front Cover	8.5" x 11"	—	\$1,650 x 4
<input type="checkbox"/> Inside Back Cover	8.5" x 11"	—	\$1,650 x 4
<input type="checkbox"/> First Inside Full Page	8.5" x 11"	—	\$1,550 x 4
<input type="checkbox"/> Full Page	8.5" x 11"	\$1,600	\$1,300 x 4
<input type="checkbox"/> 2/3 Page, Back Cover	8.5" x 7.33"	—	\$1,300 x 4
<input type="checkbox"/> 2/3 Page, Vertical	4.92" x 10"	\$1,100	\$875 x 4
<input type="checkbox"/> 1/2 Page, Horizontal	7.5" x 5"	\$1,000	\$800 x 4
<input type="checkbox"/> 1/3 Page, Vertical	2.33" x 10"	\$550	\$450 x 4
<input type="checkbox"/> 1/3 Page, Horizontal	7.5" x 3.16"	\$550	\$450 x 4
<input type="checkbox"/> 1/3 Page, Square	4.92" x 4.92"	\$550	\$450 x 4
<input type="checkbox"/> 1/6 Page, Vertical	2.33" x 5"	\$260	\$210 x 4
<input type="checkbox"/> Preferred Placement +25%			

**ARTWORK REQUIREMENTS** - Graphics sent in Publisher will NOT be accepted.

All artwork must be submitted as print-ready, CMYK four-color, with 1/8" bleeds for full page ads and must be supplied digitally as EPS, TIFF, PDF or JPG (300+ dpi) for IBM/PC. Artwork must be submitted per deadlines. **Due to any possible delay in distribution, we highly encourage sponsors to refrain from including dates in ads.**

Without purchase of Preferred Placement, ad placement is up to the discretion of the Greater Waco Chamber.

## Inserts

GWB inserts offer the opportunity to highlight achievements, special recognitions, milestones, accomplishments, business acquisitions, innovation and more.

Design and layout services are included, but complete design-ready content must be provided.

- 4-page - \$3,000  
 6-page - \$4,000  
 8-page - \$5,000

Sponsorship Amount \$ \_\_\_\_\_

Contracts do not roll over.

Check enclosed. Make payable to Greater Waco Chamber.  Please Invoice me quarterly.

Credit Card:  American Express  MasterCard  Visa

Name \_\_\_\_\_

Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Verification Code # \_\_\_\_\_

CC Billing Address with zip code \_\_\_\_\_

### Sold By

Volunteer's Name \_\_\_\_\_

Team \_\_\_\_\_ Date \_\_\_\_\_

Your commitment impacts the operational budget of the Greater Waco Chamber, therefore it is NOT refundable. The Greater Waco Chamber reserves the right to reject editorial or advertising content in the Greater Waco Business publication, and via the organization's full range of communications platforms, at its sole discretion.