

## Waco Community & Referral Guide Annual Sponsorship Contract

Sponsor Firm/Company \_\_\_\_\_

Name/Title of Authorized Representative \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email (not website) \_\_\_\_\_

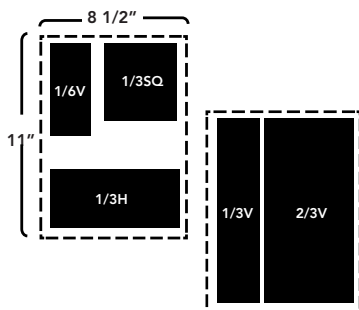
\*Signature \_\_\_\_\_ \*Date \_\_\_\_\_

\*Please provide marketing contact and email \_\_\_\_\_

Circulation: 6,000 printed; 3,000+ online views  
(\*required fields)

View last year's guide at [Issuu.com/WacoChamber](http://Issuu.com/WacoChamber)

The Chamber does NOT build ads. Graphics must be supplied PRINT-READY. \_\_\_\_\_ Sponsor Initials



Ad Dimensions	W x H	Guide 4-Color	Directory B/W
<input type="checkbox"/> Outside Back Cover*	8.5" x 11"	\$6,200	--
<input type="checkbox"/> Inside Front Cover*	8.5" x 11"	\$4,700	--
<input type="checkbox"/> Inside Back Cover*	8.5" x 11"	\$4,700	--
<input type="checkbox"/> First Full Page Inside*	8.5" x 11"	\$3,200	--
<input type="checkbox"/> Full Page*	8.5" x 11"	\$3,100	\$2,450
<input type="checkbox"/> 2/3 Page, Vertical	4.92" x 10"	\$1,300	\$1,100
<input type="checkbox"/> 1/2 Page, Horizontal	7.5" x 5"	\$1,100	\$950
<input type="checkbox"/> 1/3 Page, Vertical	2.33" x 10"	\$950	\$850
<input type="checkbox"/> 1/3 Page, Horizontal	7.5" x 3.16"	\$950	\$850
<input type="checkbox"/> 1/3 Page, Square	4.92" x 4.92"	\$950	\$850
<input type="checkbox"/> 1/6 Page, Vertical	2.33" x 5"	\$650	\$550
<input type="checkbox"/> 1/6 Page, Horizontal	4.92" x 2.5"	\$650	\$550
<input type="checkbox"/> Guaranteed Placement +10%			
<input type="checkbox"/> Additional Category Listing (in Directory section) \$75			

### Inserts

Directory inserts offer the opportunity to highlight achievements, special recognitions, milestones, accomplishments, business acquisitions, innovation, and more all year long. Additional information and pricing is available upon request.

**ARTWORK REQUIREMENTS** - Graphics sent in Publisher will NOT be accepted.

All artwork must be submitted as print-ready, CMYK four-color, with 1/8" bleeds for full page ads and must be supplied digitally as EPS, TIFF, PDF or JPG (300+ dpi) for IBM/PC. Artwork must be submitted per deadlines.

Without purchase of Guaranteed Placement, ad placement is up to the discretion of the Greater Waco Chamber Marketing Team.

Sponsorship Amount \$ \_\_\_\_\_

**Contracts do not roll over.**

Check enclosed. Make payable to Greater Waco Chamber.

Credit Card:  American Express  MasterCard  Visa

Name \_\_\_\_\_

Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Verification Code # \_\_\_\_\_

CC Billing Address with zip code \_\_\_\_\_

### Sold By

Volunteer's Name \_\_\_\_\_

Team \_\_\_\_\_ Date \_\_\_\_\_

Your commitment impacts the operational budget of the Greater Waco Chamber, therefore it is NOT refundable. The Greater Waco Chamber reserves the right to reject editorial or advertising content in the Community & Referral Guide publication, and via the organization's full range of communications platforms, at its sole discretion.