

Waco Community & Referral Guide Annual Sponsorship Contract

Sponsor Firm/Company _____

Name/Title of Authorized Representative _____

Address _____

Phone _____ Email (not website) _____

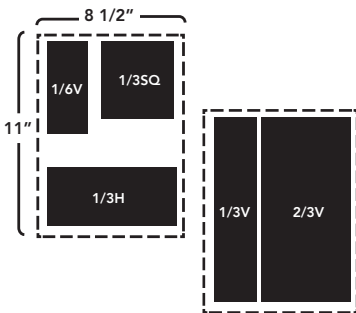
*Signature _____ *Date _____

***Please provide marketing contact and email** _____

Circulation: 6,000
(*required fields)

View last year's guide at Issuu.com/WacoChamber

The Chamber does NOT build ads. Graphics must be supplied PRINT-READY. _____ Sponsor Initials _____



Ad Dimensions	W x H	Guide 4-Color	Directory B/W
<input type="checkbox"/> Outside Back Cover*	8.5" x 11"	\$6,200	--
<input type="checkbox"/> Inside Front Cover*	8.5" x 11"	\$4,700	--
<input type="checkbox"/> Inside Back Cover*	8.5" x 11"	\$4,700	--
<input type="checkbox"/> First Full Page Inside*	8.5" x 11"	\$3,200	--
<input type="checkbox"/> Full Page*	8.5" x 11"	\$3,100	\$2,450
<input type="checkbox"/> 2/3 Page, Vertical	4.92" x 10"	\$1,300	\$1,100
<input type="checkbox"/> 1/2 Page, Horizontal	7.5" x 5"	\$1,100	\$950
<input type="checkbox"/> 1/3 Page, Vertical	2.33" x 10"	\$950	\$850
<input type="checkbox"/> 1/3 Page, Horizontal	7.5" x 3.16"	\$950	\$850
<input type="checkbox"/> 1/3 Page, Square	4.92" x 4.92"	\$950	\$850
<input type="checkbox"/> 1/6 Page, Vertical	2.33" x 5"	\$650	\$550
<input type="checkbox"/> 1/6 Page, Horizontal	4.92" x 2.5"	\$650	\$550
<input type="checkbox"/> Guaranteed Placement +10%			
<input type="checkbox"/> Additional Category Listing (in Directory section) \$75			
<input type="checkbox"/> *Additional ad(s) in GWB Quarterly. Please complete GWB contract.			

Inserts

Directory inserts offer the opportunity to highlight achievements, special recognitions, milestones, accomplishments, business acquisitions, innovation, and more all year long. Additional information and pricing is available upon request.

New! *Add-On

New this year, every full-page ad comes with the option to include the same ad in the Greater Waco Business Quarterly for an additional \$1,000 per quarter. Placement at the discretion of the Chamber team.

ARTWORK REQUIREMENTS - Graphics sent in Publisher will NOT be accepted.

All artwork must be submitted as print-ready, CMYK four-color, with 1/8" bleeds for full page ads and must be supplied digitally as EPS, TIFF, PDF or JPG (300+ dpi) for IBM/PC. Artwork must be submitted in time per deadlines listed above.

Sponsorship Amount \$ _____

Contracts do not roll over.

Check enclosed. Make payable to Greater Waco Chamber.

Credit Card: American Express MasterCard Visa

Name _____

Number _____ Exp. Date _____ Verification Code # _____

CC Billing Address with zip code _____

Sold By

Volunteer's Name _____

Team _____ Date _____

Your commitment impacts the operational budget of the Greater Waco Chamber, therefore it is NOT refundable. The Greater Waco Chamber reserves the right to reject editorial or advertising content in the Community & Referral Guide publication, and via the organization's full range of communications platforms, at its sole discretion.