

**Contact: Gabriella Colurciello**  
 gcolurciello@waco-chamber.com  
 (254) 757-5618

The Greater Waco Business magazine will feature a different theme to profile each quarter.  
*Themes may include:*  
 Aerospace | Advanced Manufacturing  
 Quality of Life | Healthcare | Education  
 Logistics

Please select issues in which your sponsorship will run and submit print-ready files on or before deadlines shown\*. *You may only select from the list below:*

- Third Qtr. 2020  
(due July 31/mail Sept.)
- Fourth Qtr. 2020  
(due Oct. 31/mail Dec.)
- First Qtr. 2021  
(due Jan. 31/mail March)
- Second Qtr. 2021  
(due April 30/mail June)

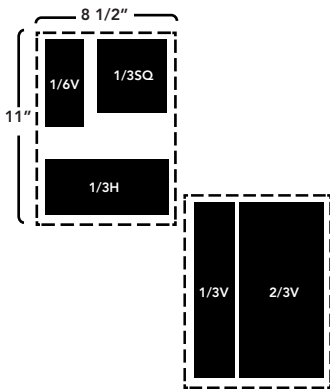
\*Ad deadlines subject to change.

## Greater Waco Business Quarterly Sponsorship Contract

Sponsor Firm/Company \_\_\_\_\_  
 Name/Title of Authorized Representative \_\_\_\_\_  
 Address \_\_\_\_\_  
 Phone \_\_\_\_\_ Email (not website) \_\_\_\_\_  
 \*Signature \_\_\_\_\_ \*Date \_\_\_\_\_  
 \*Please provide marketing contact and email \_\_\_\_\_

Your commitment impacts the operational budget of the Greater Waco Chamber, therefore it is **NOT** refundable.  
**Circulation: 4,500; 2,500-5,000 page views online per issue. (\*required fields)**

The Chamber does **NOT** build ads. Graphics must be supplied **PRINT-READY**. \_\_\_\_\_ Sponsor Initials  
 Please run my full page ad from the Referral Guide



Ad Dimensions	W x H	One Time	Contract
<input type="checkbox"/> Inside Front Cover	8.5" x 11"	—	\$1,370 x 4
<input type="checkbox"/> Inside Back Cover	8.5" x 11"	—	\$1,370 x 4
<input type="checkbox"/> Full Page	8.5" x 11"	\$1,200	\$1,100 x 4
<input type="checkbox"/> 2/3 Page, Back Cover	8.5" x 7.33"	—	\$1,000 x 4
<input type="checkbox"/> 2/3 Page, Vertical	4.92" x 10"	\$750	\$720 x 4
<input type="checkbox"/> 1/2 Page, Horizontal	7.5" x 5"	\$700	\$680 x 4
<input type="checkbox"/> 1/3 Page, Vertical	2.33" x 10"	\$400	\$370 x 4
<input type="checkbox"/> 1/3 Page, Horizontal	7.5" x 3.16"	\$400	\$370 x 4
<input type="checkbox"/> 1/3 Page, Square	4.92" x 4.92"	\$400	\$370 x 4
<input type="checkbox"/> 1/6 Page, Vertical	2.33" x 5"	\$200	\$180 x 4
<input type="checkbox"/> Guaranteed Placement +10%			

### ARTWORK REQUIREMENTS - Graphics sent in Publisher will NOT be accepted.

All artwork must be submitted as print-ready, CMYK four-color, with **1/8" bleeds for full page ads** and must be supplied digitally as EPS, TIFF, PDF or JPG (300+ dpi) for IBM/PC. Artwork must be submitted in time per deadlines listed above. **Due to any possible delay in distribution, we highly encourage sponsors to refrain from including dates in ads.**

## Insert

GWB inserts offer the opportunity to highlight achievements, special recognitions, milestones, accomplishments, business acquisitions, innovation and more.

Design and layout services are included, but complete design-ready content must be provided.

- 4-page - \$3,000
- 6-page - \$4,000
- 8-page - \$5,000
- Belly (Wrap) Band - \$2,500

Sponsorship Amount \$ \_\_\_\_\_

**Contracts do not roll over.**

Check enclosed. Make payable to Greater Waco Chamber.  Please Invoice me quarterly.

Credit Card:  American Express  MasterCard  Visa

Name \_\_\_\_\_

Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Verification Code # \_\_\_\_\_

CC Billing Address with zip code \_\_\_\_\_

### Sold By

Volunteer's Name \_\_\_\_\_

Team \_\_\_\_\_ Date \_\_\_\_\_