

GREATER WACO Business

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The Greater Waco Business magazine will feature a different theme to profile each quarter.

Fourth Qtr. 2019 – Infrastructure
First Qtr. 2020 – Education
Second Qtr. 2020 – Logistics
Third Qtr. 2020 – Aerospace
Fourth Qtr. 2020 – Advanced Manufacturing

Please select issues in which your sponsorship will run and submit print-ready files on or before deadlines shown*:

- Fourth Qtr. 2019
(due Oct. 31/mail Dec.)
- First Qtr. 2020
(due Jan. 31/mail March)
- Second Qtr. 2020
(due April 30/mail June)
- Third Qtr. 2020
(due July 31/mail Sept.)
- Fourth Qtr. 2020
(due Oct. 31/mail Dec.)

*Ad deadlines subject to change.

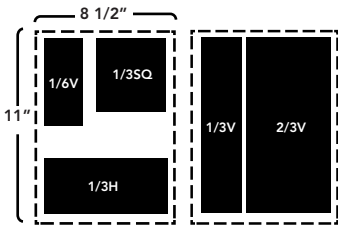
Greater Waco Business Quarterly Sponsorship Contract

Sponsor Firm/Company _____
Name/Title of Authorized Representative _____
Address _____
Phone _____ Email (not website) _____
*Signature _____ *Date _____
*Please provide marketing contact and email _____

Your commitment impacts the operational budget of the Greater Waco Chamber, therefore it is NOT refundable.
Circulation: 4,500; 2,500-5,000 page views online per issue. (*required fields)

The Chamber does NOT build ads. Graphics must be supplied PRINT-READY. _____ Sponsor Initials

<input type="checkbox"/> Run same ad as last year	Ad Dimensions	W x H	One Time	Contract
<input type="checkbox"/> New ad will be submitted (see dates in upper right corner)	<input type="checkbox"/> Inside Front Cover	8.5" x 11"	—	\$1,370 x 4
	<input type="checkbox"/> Inside Back Cover	8.5" x 11"	—	\$1,370 x 4
	<input type="checkbox"/> Full Page	8.5" x 11"	\$1,100	\$1,100 x 4
	<input type="checkbox"/> 2/3 Page, Back Cover	8.5" x 7.33"	—	\$1,000 x 4
	<input type="checkbox"/> 2/3 Page, Vertical	4.92" x 10"	\$750	\$720 x 4
	<input type="checkbox"/> 1/2 Page, Horizontal	7.5" x 5"	\$700	\$680 x 4
	<input type="checkbox"/> 1/3 Page, Vertical	2.33" x 10"	\$400	\$370 x 4
	<input type="checkbox"/> 1/3 Page, Horizontal	7.5" x 3.16"	\$400	\$370 x 4
	<input type="checkbox"/> 1/3 Page, Square	4.92" x 4.92"	\$400	\$370 x 4
	<input type="checkbox"/> 1/6 Page, Vertical	2.33" x 5"	\$200	\$180 x 4
	<input type="checkbox"/> Guaranteed Placement +10%			



ARTWORK REQUIREMENTS - Graphics sent in Publisher will NOT be accepted. All artwork must be submitted as print-ready, CMYK four-color, with 1/8" bleeds for full page ads and must be supplied digitally as EPS, TIFF, PDF or JPG (300+ dpi) for IBM/PC. Artwork must be submitted in time per deadlines listed above. *Due to any possible delay in distribution, we highly encourage sponsors to refrain from including dates in ads.*

NEW!

GWB inserts offer the opportunity to highlight achievements, special recognitions, milestones, accomplishments, business acquisitions, innovation and more.

Design and layout services are included, but complete design-ready content must be provided.

- 4-page - \$3,000
 6-page - \$4,000
 8-page - \$5,000
 Belly (Wrap) Band - \$2,500

Sponsorship Amount \$ _____

Contracts do not roll over.

Check enclosed. Make payable to Greater Waco Chamber.

Credit Card: American Express MasterCard Visa

Name _____

Number _____ Exp. Date _____ Verification Code # _____

CC Billing Address with zip code _____

Sponsored By

Volunteer's Name _____

Team _____ Date _____