



COMMUNITY & REFERRAL GUIDE



Contact: Gabriella Colurciello

gcolurciello@waco-chamber.com • (254) 757-5618

Waco Community & Referral Guide Annual Sponsorship Contract

Sponsor Firm/Company \_\_\_\_\_

Name/Title of Authorized Representative \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email (not website) \_\_\_\_\_

\*Signature \_\_\_\_\_ \*Date \_\_\_\_\_

\*Please provide marketing contact and email \_\_\_\_\_

Your commitment impacts the operational budget of the Greater Waco Chamber, therefore it is NOT refundable.

Circulation: 6,000 (\*required fields)

View last year's guide at [Issuu.com/WacoChamber](http://Issuu.com/WacoChamber)

The Chamber does NOT build ads. Graphics must be supplied PRINT-READY. \_\_\_\_\_ Sponsor Initials

- Run same ad as last year
New ad will be submitted by September 1

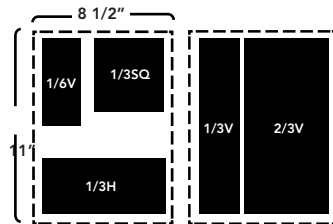


Table with columns: Ad Dimensions, W x H, Guide 4-Color, Directory B/W. Lists various ad sizes and their corresponding costs.

Guaranteed Placement +10%
Additional Category Listing (in Directory section) \$75

NEW!

Directory inserts offer the opportunity to highlight achievements, special recognitions, milestones, accomplishments, business acquisitions, innovation, and more.

Design and layout services are included, but complete design-ready content must be provided.

- 4-page - \$4,500
6-page - \$5,500
8-page - \$6,500

ARTWORK REQUIREMENTS - Graphics sent in Publisher will NOT be accepted. All artwork must be submitted as print-ready, CMYK four-color, with 1/8" bleeds for full page ads and must be supplied digitally as EPS, TIFF, PDF or JPG (300+ dpi) for IBM/PC. Artwork must be submitted in time per deadlines listed above.

Sponsorship Amount \$ \_\_\_\_\_

Contracts do not roll over.

- Check enclosed. Make payable to Greater Waco Chamber.
Credit Card: American Express, MasterCard, Visa

Name \_\_\_\_\_

Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Verification Code # \_\_\_\_\_

CC Billing Address with zip code \_\_\_\_\_

Sponsored By

Volunteer's Name \_\_\_\_\_

Team \_\_\_\_\_ Date \_\_\_\_\_