

Waco Chamber & Business Quarterly Sponsorship Contract

Greater Waco Chamber of Commerce • P. O. Box 1220, Waco TX 76701-1220

Contact: 254 757-5603 or 254 757-56000 • Fax 254 752-6618

Sponsor Firm _____

Name/Title of Authorized Representative _____

Address _____

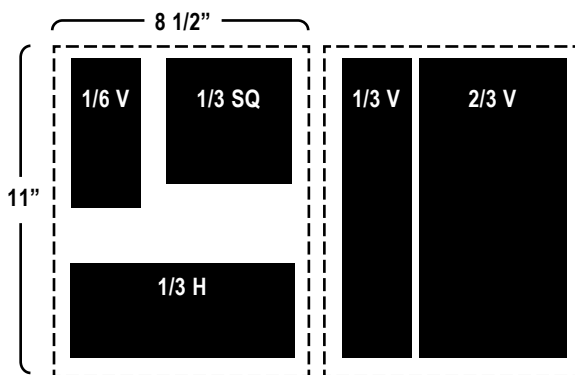
Phone _____ Fax _____

Email _____

*Signature _____ *Date _____

Circulation: 3,800; 2,500-5,000 page views online per issue.

The Chamber does NOT build ads. Graphics must be supplied PRINT-READY.



☐ **Run same ad as last year**

☐ **New ad will be submitted**

| Ad Dimensions | Width x Height | One Time | Contract |
|--|----------------|----------|-------------|
| <input type="checkbox"/> Inside Front Cover | 8.5" x 11" | — | \$1,370 x 4 |
| <input type="checkbox"/> Inside Back Cover | 8.5" x 11" | — | \$1,370 x 4 |
| <input type="checkbox"/> Full Page | 8.5" x 11" | \$1,100 | \$1,100 x 4 |
| <input type="checkbox"/> 2-Sided Tear Out* | 8.5" x 11" | \$2,000 | — |
| <input type="checkbox"/> 2/3 Page, Back Cover | 8.5" x 7.33" | — | \$1,000 x 4 |
| <input type="checkbox"/> 2/3 Page, Vertical | 4.92" x 10" | \$750 | \$720 x 4 |
| <input type="checkbox"/> 1/2 Page, Horizontal | 7.5" x 5" | \$700 | \$680 x 4 |
| <input type="checkbox"/> 1/3 Page, Vertical | 2.33" x 10" | \$400 | \$370 x 4 |
| <input type="checkbox"/> 1/3 Page, Horizontal | 7.5" x 3.16" | \$400 | \$370 x 4 |
| <input type="checkbox"/> 1/3 Page, Square | 4.92" x 4.92" | \$400 | \$370 x 4 |
| <input type="checkbox"/> 1/6 Page, Vertical | 2.33" x 5" | \$200 | \$180 x 4 |
| <input type="checkbox"/> Guaranteed Placement +10% | | | |

ARTWORK REQUIREMENTS - Graphics sent in Publisher will NOT be accepted.

All artwork must be submitted as print-ready, CMYK four-color, with **1/8" bleeds for full page ads** and must be supplied digitally as EPS, TIFF, PDF or JPG (300+ dpi) for IBM/PC. *Artwork must be submitted in time per deadlines listed below.*

**Two-sided tear out must be approved first. 20% discount for full page advertisers. No trade outs. Limit one per advertiser a year.*

Please select issues for your sponsorship will run and submit print-ready material on or before deadlines shown:

- | | | |
|---|--|---|
| <input type="checkbox"/> Third Qtr. 2014 (due July 18) | <input type="checkbox"/> First Qtr. 2015 (due Jan. 16) | <input type="checkbox"/> Third Qtr. 2015 (due July 17) |
| <input type="checkbox"/> Fourth Qtr. 2014 (due Oct. 17) | <input type="checkbox"/> Second Qtr. 2015 (due April 17) | <input type="checkbox"/> Fourth Qtr. 2015 (due Oct. 16) |

Sponsorship Amount \$ _____

☐ Check enclosed. Make payable to Greater Waco Chamber.

☐ Credit Card: ☐ American Express ☐ MasterCard ☐ Visa

Name _____

Number _____ Exp Date: _____ Verification Code # _____

CC Billing Address with zip code _____

Sponsored By

Volunteer's Name _____

Team _____ Date _____