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Greater Waco Chamber

## Texas Governor's Small Business Forum

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The Greater Waco Chamber, with other community partners, will be hosting one of the 2014 Texas Governor's Small Business Forums. The regional Forum will be held in Waco, Texas as a partnership between the Office of the Governor, Economic Development and Tourism, Texas Workforce Commission, LAUNCH - Innovative Business Accelerator at Baylor, McLennan Small Business Development Center and the Greater Waco Chamber. The Chamber will lead the local effort to plan, design, promote and produce the event in Waco. The program will offer speakers on various topics focused on issues facing small business owners and managers related to small business support, innovation and entrepreneurship. It will be a full-day event with a taped message from the Governor and an onsite luncheon keynote speaker representing a high level state office. Efforts will be made to attract people from McLennan County and surrounding counties. The sponsorships will be used for food and other expenses not reimbursed from the State of Texas.

**Date:** October 9, 2014

**Projected Attendance:** 150

**Contact at Chamber:** Whitney Richter, [wrichter@wacochamber.com](mailto:wrichter@wacochamber.com), 254-757-5626

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### **Gold Sponsors at \$750**

*Benefits for Gold Sponsors*—Logo on program, event signage and in other print and digital Chamber publications. *This sponsorship is available for multiple companies and includes a booth space with one attendee registration (table and chairs included).*

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### **Silver Sponsors at \$500**

*Benefits for Silver Sponsors*—Listed on program, event signage and in other print and digital Chamber publications. *This sponsorship is available for multiple companies and includes one attendee registration.*

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### **Booth Exhibitor at \$300**

*Benefits for Booth Exhibitor*—10x10 booth space with one table, two chairs and one attendee registration.

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### **Budget Reduction Trade Opportunities**

*Please review specifications prior to negotiating trades.*

- Signage. Estimated Cost: \$200.
  - Catering. Estimated Cost \$4,500
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