

# WACO AT A GLANCE



May 2014

## POPULATION



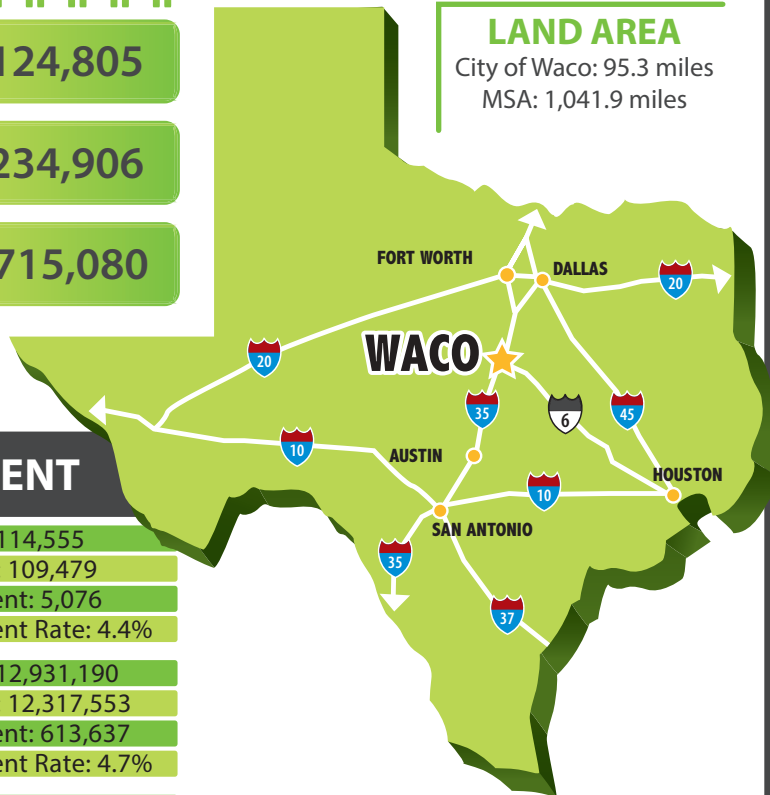
City of Waco: 124,805

Waco MSA: 234,906

7-county Region: 715,080

## LAND AREA

City of Waco: 95.3 miles  
MSA: 1,041.9 miles



## INCENTIVES

- City of Waco Industrial Grants and NAFTA Zones
- Bond Financing
- Downtown Public Improvement Fund
- Foreign Trade Zone #246
- Freeport Exemption
- Tax Abatement (Property)
- Tax Increment Financing
- Texas Enterprise Zones
- Waco Industrial Foundation
- Waco-McLennan County Economic Development Corp
- Workforce Grants

## EMPLOYMENT



Labor Force: 114,555  
Employment: 109,479  
Unemployment: 5,076  
Unemployment Rate: 4.4%



Labor Force: 12,931,190  
Employment: 12,317,553  
Unemployment: 613,637  
Unemployment Rate: 4.7%



Labor Force: 154,845,000  
Employment: 145,767,000  
Unemployment: 9,079,000  
Unemployment Rate: 5.9%

Numbers from April 2014



## HIGHWAY

Interstate Highway 35  
US Highway 77 and 84  
State Highway 6, 31, 164 and 317

## BUSES

Waco Transit System  
Greyhound Bus Lines  
Waco Eagle/The Streak  
[shuttle service to DFW airport]

## AIR

Waco Regional Airport  
[American Airlines]  
TSTC Airport  
McGregor Executive Airport

## RAIL

Union Pacific  
Burlington Northern/Santa Fe  
Amtrak

## BUSINESS PARKS

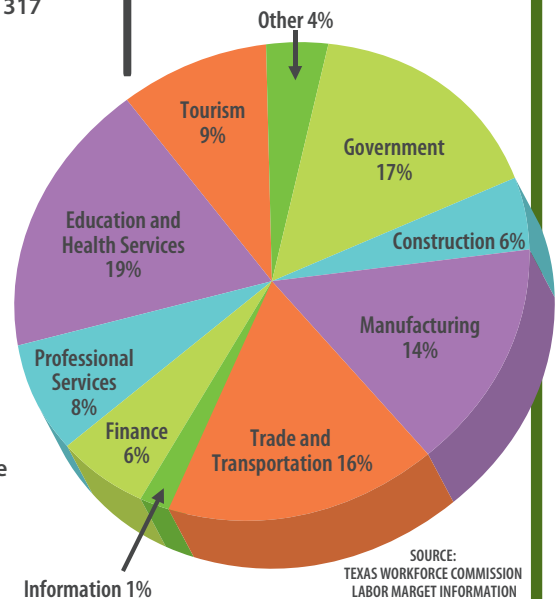
- Texas Central Park
- Texas Central Park - East
- Waco International Aviation Park
- Waco Regional Airport
- Central Texas Technology and Research Park
- McGregor Industrial Park
- Commerce Park
- Texas Corridor Industrial Park
- Robinson Industrial Park
- Young Industrial Park
- Moody Business and Technology Plaza

## MAJOR EMPLOYERS

Baylor University	2,675
Waco ISD	2,500
L-3 Platform Integration	2,400
Providence Healthcare Network	2,397
Hillcrest Baptist Medical Center	1,800
City of Waco	1,600
H-E-B (all locations)	1,400
Wal-Mart Stores	1,323
Sanderson Farms Inc.	1,041
Midway ISD	1,014
McLennan County	995
Examination Management Services, Inc. (EMS)	850
McLennan County	830
McLennan Community College	824
Veterans Administration Medical Center	800
Texas State Technical College Waco	714
Cargill Value Added Meats	685
Veterans Affairs Regional Office	650
Allergan	640



MORE INFORMATION AVAILABLE AT: [WacoCustomReports.com](http://WacoCustomReports.com)



SOURCE: TEXAS WORKFORCE COMMISSION LABOR MARKET INFORMATION





**Some say WACO is one of Texas' best kept secrets**

No traffic, central location, vibrant community spirit and excellent quality of life are just a few reasons people love to live here

## EDUCATION

**McLennan County:** 20 school districts (public, private, and charter)

Baylor University:	McLennan Community College:	Texas State Technical College Waco:
15,364 students	9,301 students	4,287 students

**Total enrollment for Waco MSA:** 28,952 students

**Within 200 miles:** 1.2 million students

## HEALTHCARE



- Hillcrest Baptist Medical Center**  
310 beds
- Providence Healthcare Network**  
301 beds
- Scott & White Clinics**  
5 clinics in Greater Waco
- Family Health Center**
- Veterans Administration Medical Center**  
207 beds



## CLIMATE

**Average Annual Temperature:** 66.7 degrees F

**Minimum:** 34.2 degrees F (Jan)

**Maximum:** 96.8 (July)

**Average Annual Rainfall:** 32 inches

**Elevation:** 427 feet above sea level

## Sports Events & Recreation



Waco is within 200 miles of three national parks and more than 50 state parks and historic sites. There are more than 60 parks within the community, including Cameron Park, offering scenic hiking and biking trails, rock climbing and the Cameron Park Zoo.

[WacoWeDoArts.com](http://WacoWeDoArts.com)

[Waco-Texas.com](http://Waco-Texas.com)



## ARTS

From art museums and galleries to the Waco Symphony Orchestra, Greater Waco is rich in culture. Baylor University and McLennan Community College offer numerous performances each year, along with the Waco Hippodrome and Waco Civic Theatre. Additionally, there are outdoor venues on the Brazos and Bosque rivers.

[WacoWeDoArts.com](http://WacoWeDoArts.com)

[WacoCVB.com](http://WacoCVB.com)

