

# GREATER WACO Business

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The Greater Waco Business magazine will feature a different theme to profile each quarter.

First Qtr. 2018 – Aerospace  
Second Qtr. 2018 – Advanced Manufacturing  
Third Qtr. 2018– Quality of Life  
Fourth Qtr. 2018 – Healthcare

Please select issues in which your sponsorship will run and submit print-ready files on or before deadlines shown:

- First Qtr. 2018  
(due Jan. 22/mail early March)
- Second Qtr. 2018  
(due April 18/mail late May)
- Third Qtr. 2018  
(due July 18/mid-Aug.)
- Fourth Qtr. 2018  
(due Oct. 17/mail late Nov.)
- First Qtr. 2019  
(due Jan. 22/mail early March)
- Second Qtr. 2019  
(due April 18/mail late May)

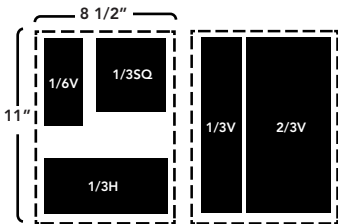
## Greter Waco Business Quarterly Sponsorship Contract

Sponsor Firm/Company \_\_\_\_\_  
Name/Title of Authorized Representative \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_ Email (not website) \_\_\_\_\_  
\*Signature \_\_\_\_\_ \*Date \_\_\_\_\_  
\*Please provide marketing contact and email \_\_\_\_\_

Your commitment impacts the operational budget of the Greater Waco Chamber, therefore it is **NOT** refundable.  
Circulation: 4,500; 2,500-5,000 page views online per issue. (\*required fields)

The Chamber does NOT build ads. Graphics must be supplied **PRINT-READY**. \_\_\_\_\_ Sponsor Initials

- Run same ad as last year  
 New ad will be submitted  
(see dates in upper right corner)



Ad Dimensions	W x H	One Time	Contract
<input type="checkbox"/> Inside Front Cover	8.5" x 11"	—	\$1,370 x 4
<input type="checkbox"/> Inside Back Cover	8.5" x 11"	—	\$1,370 x 4
<input type="checkbox"/> Full Page	8.5" x 11"	\$1,100	\$1,100 x 4
<input type="checkbox"/> 2-Sided Tear Out*	8.5" x 11"	\$2,000	—
<input type="checkbox"/> 2/3 Page, Back Cover	8.5" x 7.33"	—	\$1,000 x 4
<input type="checkbox"/> 2/3 Page, Vertical	4.92" x 10"	\$750	\$720 x 4
<input type="checkbox"/> 1/2 Page, Horizontal	7.5" x 5"	\$700	\$680 x 4
<input type="checkbox"/> 1/3 Page, Vertical	2.33" x 10"	\$400	\$370 x 4
<input type="checkbox"/> 1/3 Page, Horizontal	7.5" x 3.16"	\$400	\$370 x 4
<input type="checkbox"/> 1/3 Page, Square	4.92" x 4.92"	\$400	\$370 x 4
<input type="checkbox"/> 1/6 Page, Vertical	2.33" x 5"	\$200	\$180 x 4
<input type="checkbox"/> Guaranteed Placement +10%			

**ARTWORK REQUIREMENTS** - Graphics sent in Publisher will NOT be accepted. All artwork must be submitted as print-ready, CMYK four-color, with **1/8" bleeds for full page ads** and must be supplied digitally as EPS, TIFF, PDF or JPG (300+ dpi) for IBM/PC. Artwork must be submitted in time per deadlines listed above.

## NEW!

GWB inserts offer the opportunity to highlight achievements, special recognitions, milestones, accomplishments, business acquisitions, innovation, and more.

Design and layout services are NOT included, but pricing and information can be provided.

- 2-page - \$2,000  
 4-page - \$3,000  
 6-page - \$4,000  
 8-page - \$5,000

Sponsorship Amount \$ \_\_\_\_\_

**Contracts do not roll over.**

Check enclosed. Make payable to Greater Waco Chamber.

Credit Card:  American Express  MasterCard  Visa

Name \_\_\_\_\_

Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Verification Code # \_\_\_\_\_

CC Billing Address with zip code \_\_\_\_\_

### Sponsored By

Volunteer's Name \_\_\_\_\_

Team \_\_\_\_\_ Date \_\_\_\_\_